

Royal Ontario Museum

100 Queen's Park
Toronto, Ontario, M5S 2C6



“When the ROM decided to renovate their busiest washrooms, we knew the Dyson Airblade Tap hand dryers were the best option. It solved the desire to eliminate waste, while keeping in-line with a smart and sophisticated design aesthetic.”

Ian Douglas, Project Architect, superkül

With approximately one million visitors annually and an understanding that the waste the Royal Ontario Museum (ROM) produces today impacts tomorrow, the museum sought a towel-free public washroom in its most high-traffic area – the men's and women's washrooms on the main floor.



Dyson Airblade Tap hand dryers were selected for their innovative hand drying technology in an intuitive, high performance tap. The two-in-one hand dryers eliminate the need to use paper-towel and support the ROM's goal of reducing waste.

“The hand dryers solved our client's requirement of a towel-free public washroom while supporting a forward-looking design ambition,” said superkül project architect, Ian Douglas.

As the architecture firm tasked with the project, superkül wanted to ensure the renovation of the washroom aligned with the look and feel of the 2007 Michael Lee-Chin Crystal expansion.



“The Dyson Airblade Tap hand dryer is made from stainless steel with almost no joining lines for a smooth sleek look, perfect for the

clean and minimalist design we desired for the space,” adds Douglas.



In addition to reducing waste, the superkül team wanted a product that could improve hygiene in the high-traffic space. The Dyson Airblade Tap uses a HEPA filter removing 99.97 per cent of bacteria, so hands are dried using clean air, not dirty.

Ultimately, ROM staff and visitors' reaction to the Airblade Tap has been positive; hands are dry in 12 seconds and there is zero waste.

dyson airblade tap

The fastest, most hygienic hand dryer.



To try the Dyson Airblade™ tap hand dryer or for more information call 1-877-397-6622 or visit www.dysonairblade.ca.

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